



VISIONS

Vol. 16 No. 1
JANUARY, 2010



One Voice, One Message May 22-25, 2010, San Antonio, TX

For the past four months, Art VanDivier, Executive Director of La Hacienda Treatment Center, NAATP Board Member and Chair of the NAATP 2010 Annual Leadership Conference has been making phone calls, following up on emails and fitting the pieces of the puzzle together to ensure that the 2010 NAATP Annual Conference, hosted in Texas will be one of the best, most exciting and best remembered! If that seems like a tall order and a lot of ambition, just remember, Art is from Texas.

It is now January of 2010 and we are marching more rapidly than you can imagine toward the May dates and Art has fitted all the pieces together. We are ready to reveal the program for the 2010 annual leadership conference...one that you will want to attend and one that you will wish you had attended if you do not attend.

The conference will begin on Saturday morning with the annual NAATP golf outing. Utilizing the spectacular course on the property of the conference resort, a foursome listing will be added to the NAATP, Len Baltzer Golf Tournament trophy. Plan your foursomes now and be sure to sign up early for this event. Ed Diehl will be coordinating the golf event and also soliciting sponsorship opportunities.



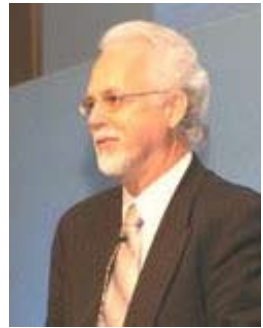
Saturday evening will also feature the New Member reception where those organizations who have become members of NAATP over the past 15 months will be recognized. A new and improved reception is planned to provide for additional interaction and an opportunity for everyone to meet the new organizations!

The Leadership Conference gets really rocking on Sunday morning with the opening plenary speaker. The NAATP conference has had bookend plenary speakers at the opening and the closing of the conference. This is where Art worked some magic in putting the pieces together. The opening speaker will feature John Hasse, seen below with Tony Bennett who will use jazz as a way to engage us and open our conference with a presentation on Leadership Lessons from the Jazz Masters.



The closing speaker will be someone well known to us and who always has a way of both affirming and challenging us...William White. William will close the conference with Lessons

from the Past and Challenges of the Future. William will also be receiving the Nelson J. Bradley Life Time Achievement Award at the Monday Awards Luncheon.



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as RJH sees it....

As I find myself writing this first column for 2010, it seems natural to look forward and anticipate some of the issues and challenges that will be facing providers of addiction treatment in this New Year. For many of us the turning of the calendar could not have come any too soon! 2009 was a very difficult year in so many different ways. Nevertheless, with all the uncertainty we faced just 12 months ago; we are now ready to march forward into 2010 with renewed resolve!

For providers of addiction treatment, the past year was dominated by two very large forces. The first force was the fragile economy and its tremendous impact both on your own operations and on the larger communities around you. Rising unemployment, rising health care costs, shrinking self pay markets and tight credit markets made 2009 operations very challenging. While years past might have been years where you could experiment with solutions, 2009 was a year where you needed to get it right the first time! The second large impacting force of 2009 was **health care reform!** This year long debate and process dominated almost every publication, every conference and every phone conversation. The good news was that addiction treatment was at the table and was included in the discussions. The confusing news is that we are not yet sure what we actually got and what all the implications might be.

What we know is that both the Senate and the House have each passed a health reform bill, which address many of the same issues, but have significant differences. The next steps will be for a conference committee made up of both members of the Senate and the House to begin to meet and “work out the differences”. Assuming that this is possible, the final document will then go back to both the House and the Senate for a vote. Everyone would like to have the health care reform bill to the President before his State of the Union Speech. At the very beginning of this process, two key principles were identified as drivers of the entire process. Health care reform was intended to address the issue of the 40+ million Americans who were uninsured and health care reform was intended to reduce or at least bend the curve of health care costs.

Because we were at the table, we had language inserted in both the Senate and the House bills referencing the need to insure that no matter how health insurance was made available, it needed to include a benefit which provided coverage for the disease of addiction. Much like the Federal Parity legislation, this was benefit language and there remains considerable ambiguity around how persons will be able to access that benefit.

While the press focused on issues such as “public option”, early opt in to Medicare, taxing Cadillac health care plans, electronic health records, and portability of health care plans, there are literally thousands of additional pages in each version of the reform bill which need to be read, digested and understood.

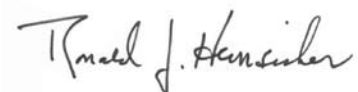
What seems rather clear is that this process is much more than the passing of a single bill and the signing of legislation by the President of the United States. This is a remarkable process which is indeed, **health care reform!** My prediction is that over the next 10 to 15 years, the way health care is delivered, the way health care results are evaluated and the way health care is financed and paid for will fundamentally change. This is all about health care reform!

For the past 50 years, those involved in addiction treatment have championed to have this disease of addiction recognized by other health care providers as a disease on equal footing with all other diseases. While there remain skeptics, the official position is that addiction is a disease and it needs to be diagnosed and treated as other diseases.

That recognition has come, just in time for health care reform. As we look into 2010 and beyond, these may well be the challenges and topics which will dominate the press, conferences and conversations:

1. How do we ensure that there is clear documentation of a person having been or being treated for their addiction in their “consolidated medical record”? How do we balance issues of sound medical practice and patient confidentiality?
2. How do we define what constitutes core addiction treatment and what constitutes helpful but extra interventions? The public is very confused as to what addiction treatment is and what addiction treatment is not.
3. How will we define the ultimate goal of addiction treatment? Will it be long term sustainable recovery, or will it be symptom reduction?
4. How will we identify what interventions (treatment activities) are the most cost effective for which populations?
5. What will be the role of specialty addiction treatment in an era of reform where integration may be emphasized over any specialty treatment?

For 2010 I see a great deal of energy and activity on sorting out the *reform* aspect of what we did in 2009. It is those thousands of pages and all the fine print that will hold the key to 2010 and well beyond.



Ronald J. Hunsicker
President/CEO, NAATP

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In between these bookend events and speakers, the conference registrants will have an opportunity to select from roundtable luncheon presentations that include:

1. The Five Dysfunctions of a Team
2. The Risks & Rewards of Social Media Marketing
3. Pain Management in the Addicted Patients

Additionally there will be workshop selections that include:

1. An Affordable Model for Research and Outcome Studies
2. Internet Advertising Ethics & Standards for NAATP Members
3. Building High Performing Management Teams
4. Thrive, Don't Survive.....Eight Rules for Small Business
- 5.

On Sunday evening, you will not want to miss the NAATP Board reception. This very special event has developed an almost mythical ambience where food, entertainment, awards and just about the best conversations are woven together. 2010 will be another one of those stellar events. The entertainment will be Davin James--- "It's About to Get Western" Dust off your hats, put on your cowboy hats and join us for a raucous and fun Sunday night awards ceremony featuring Texas singer- songwriter Davin James. Davin is going to "rock-the-house" with some good'ol down home Texas music sure to get folks tapping their feet. Davin will be performing such crowd pleasing favorites as "Guadalupe Days", "Back in the Swing" and "Happy Texas" not to mention his two most requested hits, "Magnolia" and "Rolling Dice" which was featured in a radio and TV advertising campaign for Dodge Trucks. Don't miss out on this fun-filled evening. Davin has agreed to perform a set after the conclusion of the program for those who wish to stick around. It will not get much better than this!



There will be something for everyone at this conference. We hope if you are a medical staff person with an addiction organization you will be there; we hope that if you are in a management position, you will be there; we hope you will bring several of your board members to San Antonio, as there will be important information and networking for them as well.

Roundtable discussions, workshops, receptions, and so much more are now just waiting for you to arrive at the La Cantera Resort, in San Antonio, TX!

If all of this is not enough, there will be nearly a 100 booths in the exhibit hall in which many of the receptions and other food events will be held, an awards luncheon and exceptional opportunities for networking. On Monday evening there will be an opportunity to experience an authentic western town including pit BBQ Texas style and line dancing to live country music. How good does it get?



New this year will be another golf outing event on Tuesday afternoon following the closing presentation. This Golf outing will be to help raise money for the NAATP Political Action Committee. Under the direction of Jerry Crowder, NAATP Board Member and CEO of Bradford Health Services Corporation, the Tuesday afternoon golf outing will be another opportunity to network as well as a way to support the work NAATP has been doing in the area of public policy. Information will be arriving within a week on this event. When you make your plans, be sure to include Tuesday afternoon and then a fun Tuesday evening meal for everyone in your planning. Watch for the registration brochure which will arrive shortly and will also be available on the NAATP website as well. Register, sponsor and attend. Mark your calendars today so that you will not be one that did not attend but wished they had.

- ***Exhibit spaces going fast – Contact Sherry Anderson at sanderson@naatp.org for remaining availability.***

SECAD.10 ANNOUNCES SCHOLARSHIP PROGRAM

Vendome Group, publisher of *Addiction Professional* and *Behavioral Healthcare* magazines and producer of the SECAD.10 Conference, announces the 2010 SECAD Scholarship Program. The program is designed to provide those who are unable to afford the cost of the conference an opportunity to apply for a scholarship covering all, or some, of the conference registration fee.

“Our conference scholarship programs are a way of giving back to the community, and providing an opportunity for those who cannot afford the full registration fee a chance to attend the conference. We have worked very closely with our association partners: the National Association of Addiction Treatment Providers (NAATP), NAADAC – The Association for Addiction Professionals, the American Society of Interior Designers (ASID), and the Software and Technology Vendors’ Association (SATVA) to build a cutting-edge, all-encompassing agenda.

The conference scholarships will enable more addiction, design, and technology industry professionals to attend, and allow for more diverse conversations and a broader range of participation that will push the boundaries of how to move the addiction industry into the future,” said Eric Woods, V.P. and Managing Director of Vendome Group.

“Our hope is that the SECAD.10 scholarship money will enable young and seasoned professionals alike to attend, and to further their knowledge and impact on the addiction industry. With money and budgets being so tight, we truly feel that this is the right thing to do,” says Woods.

In 2009, the SECAD Conference attracted more than 100 exhibiting companies and 450 attendees. This year, the conference will be held at the Gaylord Opryland, in Nashville, Tennessee, on February 21 – 24.

For more information on SECAD.10, visit www.SECAD10.com. To apply for a scholarship, please visit www.SECAD10.com/scholarship.

Good News from Pennsylvania

On 1/6/10, the Pennsylvania General Assembly passed the long debated table games legislation (Senate Bill 711).

Throughout the debate over the legislation, Representative Gene DiGirolamo (R-Bucks County) worked to secure language in the bill providing an annual \$3 million in funding for assessments and addiction treatment in residential facilities including detoxification, rehabilitation and halfway houses.

The \$3 million in new revenue will be administered by the Single County Authorities on Drugs and Alcohol and will be utilized:

“... solely for drug and alcohol addiction assessments, including drug and alcohol addiction assessment associated or related to compulsive and problem gambling, and for the related addiction treatment, in nonhospital residential detoxification facilities, nonhospital residential rehabilitation facilities and halfway houses licensed by the Department of Health to provide addiction treatment services.”

The table games legislation authorizes and regulates table games in the state of Pennsylvania and is expected to generate over \$200 million in new revenues for the state in license fees and taxes.

WELCOME NEW MEMBERS

The Steps of Pennsylvania, LLC
Bethlehem, PA
www.thestepsofpa.com

Family First Intervention
Orland Park, IL
www.familyfirstintervention.com

Pine Rest CMHS
Grand Rapids, MI
www.pinerest.org

A MAN'S WAY THROUGH THE TWELVE STEPS BY DAN GRIFFIN, M.A.

Published by Hazelden Publishing, October 2009

A fresh interpretation of the healing process established by the Twelve Steps, with an eye toward the social, cultural, and psychological factors that affect men and their recovery from addiction.

“A wonderful guide for men that reveals how to transform pain, confusion and mixed messages into a deeper and richer sobriety through the Twelve Steps.”

- Craig Nakken, MSW author of *The Addictive Personality*

“With candor and compassion, Dan Griffin expands the power and significance of the Twelve Steps by providing a deeper understanding of what they mean to men in recovery.”

- Stephanie S. Covington, Ph.D., author of *A Woman's Way Through the Twelve Steps*

“This book is a beacon to guide men...based on the experiences of men who have been through the journey. Read this book if you are a man who wants to experience the promise and possibility of healthy recovery.”

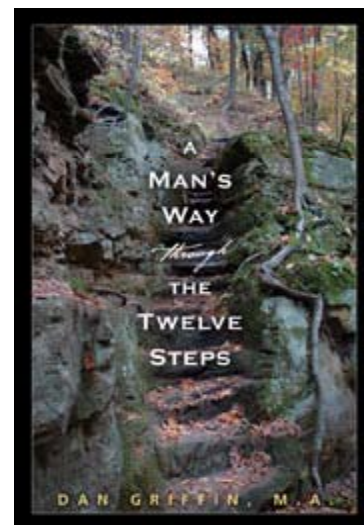
- William Cope Moyers, author of *Broken*

“Truly, this book gives voice to men's experience in sobriety. Dan Griffin addresses with compassion and understanding the difficult challenges men face when entering a world of recovery, responsibility, and relationship. It is a courageous effort to deal with many of the emotional dilemmas that face men learning to stay sober. Written to compliment and supplement the Twelve Steps, this book is for the man looking to not just be sober, but who is committed to having healthy relationships and a very full and happy life.”

- Dr. Larry Anderson, psychologist and expert on men's issues and trauma

“In *A Man's Way through the Twelve Steps*, author Dan Griffin leaves no stone unturned. He beautifully reconciles the fact that men are deeply programmed to be strong, silent, self-reliant, in control, leaders, providers and having all the answers but yet the Twelve Steps require men to surrender, ask for help, die to self, depend on a higher power, clean house and serve others. Because the Twelve Steps are so counterintuitive to how men see themselves in the world, Dan, and the men he interviews throughout the book, literally offer a practical road map for men who want to experience deep change. If you have gone through the Twelve Steps, go through them again this year with a sponsor; but this time, add this book as a guide in your process. It will unlock your soul.”

- West Huddleston, CEO, National Association of Drug Court Professionals



“Dan Griffin's inspiring book is a real 'gut check' for all men in recovery and those still suffering. This book is a 'must-read' for those of us in recovery who seek to reach our full potential through the Twelve Steps.”

- US Congressman, Jim Ramstad

Using interviews with men in various stages of recovery and his own experience, author Dan Griffin offers the first holistic approach to sobriety for men. Readers work through each of the Twelve Steps, learning to recognize negative masculine scripts that have shaped who they are and how they approach recovery. *A Man's Way through the Twelve Steps* offers practical advice and inspiration for men to define their own sense of masculinity and thus heighten their potential for a lifetime of sobriety.

This groundbreaking book offers the tools needed for men to address key issues with which they commonly struggle, including:

- understanding the roles of control and power and the concept of powerlessness in recovery
- finding connection with a Higher Power
- letting go of repressed anger and resentment
- contending with sexual issues
- overcoming barriers to intimacy and meaningful relationships

Dan Griffin, M.A., has worked in the mental health and addictions field for over fourteen years. His graduate work was centered on the social construction of masculinity in the culture of Alcoholics Anonymous. Griffin lives in Minnesota and has been in recovery for fifteen years. *A Man's Way Through the Twelve Steps* is his first book.

“Dan Griffin is courageous in his sharing, inspiring in his healing, and tough in his insistence on men 'doing the work' of recovery. He and the men he interviewed have shared themselves without fear so that other men may find their way. And there are no greater gifts these men could give to the women in their lives - or themselves.”

- Priscilla Y, sixteen year member of Al-Anon

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“Dan Griffin and the men in this book have taken a brave step in openly sharing their life and experiences in order to create a more open dialogue about masculinity and recovery. This book is a must read for any man in recovery who desires to maintain quality sobriety.”

- Dan F, six years long-term recovery

Q&A with author Dan Griffin, *A Man's Way Through the Twelve Steps*

1. **Why did you write this book?** I have been in recovery for over fifteen years and I have watched men struggle with some very powerful demons in their sobriety. What I see many men running up against whether it is while they are in the throes of their addiction, early in recovery, or after having been sober for many years are the scripts they follow about being men. Those are some of the most powerful scripts we have to follow as human beings - the ones that tell us how we are supposed to act as men and women. I have sat in rooms all around the country and listened to men of all ages and from all walks of life share openly and vulnerably about who they are. And, who those men are and how they share themselves and live their lives as men in recovery is so different from how most of our society thinks about men. That is a story that needs to be told and I am privileged enough to be one of the men to help tell it. I got sober just before my twenty-second birthday and I did not have a clue about how to be in recovery or how to be a man. The men of the Twelve Step community gave me guidance and continue to show me the way. I wanted to share what I have learned and tell this amazing story about men in the Twelve Step culture.

2. **What do you want men to get out of this book?** Men are dying every day from addictions - every day - and they are destroying the lives of those around them along the way. First and foremost, I would like more men to get sober, stay sober, and have incredibly fulfilling lives. My hope is that reading this book will help accomplish that. My hope for men - as well as myself - is to experience life as fully as possible and discover the joy of being ourselves - regardless of what the “rules” say. Many of the men I interviewed for the book spoke of how much freer they feel to be themselves now that they are in recovery. Recovery has given these men - and those who love them - the greatest gift of all: themselves.

3. **What do you want women to get out of this book?** I want women to experience the men - husbands, lovers, brothers, fathers, friends, and co-workers - that they know their men can be. My experience is that women are very patient with us and forgive much of our immaturity and even inappropriateness because they can also see what is best about us. The work that many brave women, like Dr. Stephanie Covington who wrote *A*

Woman's Way Through the Twelve Steps, have been doing over the years, especially in recovery, will always be limited if the men are not doing their work too.

4. **Why is a book like this important?** I had a voice inside of me for a very long time telling me that I was “not man enough”. What I have come to learn is a lot of men have that same voice and many of them do not distinguish it as a voice but rather they live with it as a truth about who they are. And so they spend a lot of time trying to get rid of the voice by proving that they are “man enough.” They do it by following the rules regardless of the costs. They live with that voice long into their recovery. I want men to know that they are not alone in their suffering and that the Twelve Steps can liberate them far more than they may have ever thought.

5. **Where did you first get the idea for the book?** I began studying gender toward the end of my undergraduate career pretty much as a fluke. Then, I got sober right before I graduated from college. When I first got into recovery I heard men talking about their inner lives in a way that I had never experienced before. In the Twelve Step culture men were publicly admitting to feeling scared, confused, or even hurt. They opened up about their struggles and doubts. I also saw men exhibiting what is best about traditional masculinity: honesty, integrity, accountability, and responsibility. The longer I stayed sober and immersed myself in the Twelve Step culture the more I became convinced that there was something special happening.

6. **How could this book help men struggling with addiction?** I want men to see themselves in this book and to read about ideas and challenges with which they are constantly struggling but keep to themselves because of how they have been trained to be men. I would like for men to let go of the secrets and experience freedom from their addictions. I want to give words to what so many have difficulty giving words to - so that more men may find the incredible gift of recovery, not just sobriety.

7. **How can this book help men already in recovery?** Men in recovery are the perfect group to read this book because they are predisposed toward talking about their inner lives. But, the Twelve Step culture has been surprisingly quiet about men's anger, abusiveness, sexism, homophobia, general immaturity, sexual confusion, unaddressed grief, and general relationship struggles. I want to raise the bar, end the secrets, and put everything on the table that is limiting the recovery of so many men. The Twelve Steps are incredible tools to help men grow up - if they use them and are challenged by other men to do so as well.

A Review of A Man's Way Through the Twelve Steps can be found on Page 8.



*“Lending a hand...
...anytime, anyplace.”*

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Addictions

Mental Health/Dual-Diagnosis

Co-Dependency

Consulting

Marketing/Operations

Treatment Coordination

Monitoring

Post-treatment recovery

www.southworthassociates.net

“You made a difference in our lives.”



“I am more appreciative

than words can express.”



“Thank you for giving me my life back!”

2010 – 2011 NAATP MEMBERSHIP DIRECTORY

The NAATP Membership Directory will be printed in July of each year beginning in 2010. This will allow us to “even out” the work load around the conference and it also allows us additional time to collect all the changes necessary to produce an up to date directory. You can expect to receive information in March of 2010 concerning advertising opportunities related to the Directory.

However, we have already begun to update the information related to the programs offered by NAATP Members. The form below was sent out with the recent 2010 dues notices, but we discovered that we were not listing “*dui*” programs under the program section. It has now been added. If you offer this service and would like it to be included in the 2010 directory, please copy the form below or request one from Sherry Anderson sanderson@naatp.org and return it to the NAATP office. Thank you very much for helping to keep our directory as current and comprehensive as possible.

In an effort to improve the 2010 directory, please consult your 2009 Membership Directory and review your listings.

Any changes must be in our office by May 30, 2010.

Please mail or fax changes and updates to:
Fax: 717-392-8481 Email: sanderson@naatp.org

NAATP
313 W. Liberty St., Ste. 129
Lancaster, PA 17603

Dimensions of Treatment Offered:

1. Inpatient Detoxification
2. Outpatient Detoxification
3. Primary Residential Chemical Dependency Treatment

4. Extended Care/Long-Term Treatment
5. Intensive Outpatient Program
6. Outpatient Treatment Program
7. Partial Hospitalization
8. Sober Living
9. Intervention
10. Software Products
11. Consulting
12. Insurance Products
13. Pharmaceuticals

Specialty Programs or Specialty Populations:

W - Gender specific for Women
M - Gender specific for Men
A - Adolescent
SA - Sexual Addictions
ED - Eating Disorders
PT - Psychiatric Treatment/Psychological Services
CG - Compulsive Gambling
AD - Alcohol/Drug Addiction
MM - Medication Management
DUI - Driving Under the Influence Program

A MAN'S WAY Through THE TWELVE STEPS Dan Griffin, M.A.

Recovery, transformation, or just plain growing up seldom comes with a manual and certainly no warranty is included! In a 2009 publication, Dan Griffin shares insights from his own life and the insights and struggles from a chorus of other men who have undertaken the quest of taking a look at *relationships* as part of their recovery.

This simple but powerful book examines issues unique to men in recovery and many of the dynamics which keep men from fully living a transformed or *recovery-full* life. The author begins with the keystone approach which is “every time we take a risk and share honestly from our hearts, we create an opportunity for others to do the same and transform how men live as men—one man at a time”.

Using the *twelve steps* as the organizing chapter principles, this book walks through the twelve steps and approaches them from the perspective of men's issues in recovery. As you read through this book and absorb the words and the lives of the men quoted in the book, shame, guilt, anger, resentment, trust, letting go and Higher Power, suddenly become more than categories, they become part of real lives! Recovery is about relationships and Dan Griffin has captured that in a new way for men.

This is a book which will be read individually and it will be read by men in small groups. It is a book which opens up the question of gender difference in recovery in the most profound way. Just as the addiction treatment field has begun to understand that there are significant advantages to having women specific gender treatment and focus, so we understand through the help of Dan Griffin and others that there are gender specific advantages of treatment for men.

This is still not a *set of instructions* and there is no *warranty* in the 250 plus pages of this book, but it opens a window, it sheds some light and it removes some mystery for men as to why they struggle with some parts of recovery. The challenge is to figure out how to incorporate this insight in addiction treatment which has as its core, the providing of life transforming experiences for those persons who would like to experience long term sustained recovery.

Review by Ronald J. Hunsicker, Ph.D.

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2010 INTERNATIONAL CONVENTION OF ALCOHOLICS ANONYMOUS

The 2010 International Convention of Alcoholics Anonymous will be held July 1-4 in San Antonio, Texas with the theme "A Vision for You." A.A. members and guests from around the world will celebrate A.A.'s 75th year at this event with big meetings held Friday night, Saturday night and Sunday morning in the Alamodome. Other meetings, scheduled or informal, will take place throughout the weekend in the San Antonio Convention Center and local hotels.

Registration opens in the Henry B. Gonzalez Convention Center on Wednesday June 30, 2010 at 8:00 a.m. Registration will continue Wednesday, Thursday and Friday, from 8:00 a.m. to 8:00 p.m., and Saturday from 8:00 a.m. to 6:00 p.m. The opening Party in the Park starts at approximately 8:00 p.m. Thursday evening, July 1 and ends at midnight.

Marathon meetings will begin at midnight on Thursday, and run around the clock until Sunday morning. Meetings start at the Convention Center on Friday at 9:00 a.m. and continue until 5:00 p.m., with the same schedule on Saturday.

Friday night and Saturday night from 8:00 to 10:00 p.m., we gather in the Alamodome stadium for Big Meetings. The Flag Ceremony will take place before the meeting on Friday night, and Saturday we will have an oldtimers meeting, where A.A.s with more than 40 years of sobriety will share.

The closing meeting will take place in the Alamodome on Sunday from 9:00 – 11:00 a.m.



The above material was provided by About AA....a newsletter for Professionals from A.A. World Services, Inc.

Holiday gifts come in all kinds of packages.



David Mee-Lee, M.D.

For employees and clients of The Change Companies, the announcement that David Mee-Lee, M.D. has accepted the position of Senior Vice President of The Change Companies is a gift we're excited to share.

David's philosophy of promoting empathy, compassion, communication and flexibility is precisely aligned with The Change Companies. He's well known for focusing on participant-centered services that uphold clinical integrity, high quality and cost consciousness. David has long believed in empowering and engaging clients to be active participants in their own treatment.

David will enhance our ability to provide person-centered treatment and program development resources. As a leading expert in co-occurring disorders, he'll assist us in reaching our goal of supporting physicians and others in the helping profession deliver effective services for those working through

behavior change.

On a personal note, David's curiosity and sense of humor is something we look forward to experiencing more of and feel he is a perfect match for our team.

There are now more than 4,000 programs nationwide using The Change Companies' resources. Considering this and our recent growth in multimedia technologies like distance learning, website development and video production, we will be able to provide David with a diverse and growing platform to serve professionals who are striving to offer quality behavior-change programs.

With the addition of David to our team, the holiday season is looking bright. We look forward to a healthy and productive New Year.

On behalf of all of us at The Change Companies, I'd like to thank you for your support in 2009. We look forward to continue serving you in the years to come.

A handwritten signature in black ink that reads "Donald D. Kuhl".

Don Kuhl, CEO
The Change Companies



The Change Companies® is a national publishing, consulting, training and video company that works with leading industry experts to develop effective evidence-based materials that assist individuals in making positive life change.

<http://changecompanies.net>

BUDGET FOR FEDERAL FISCAL YEAR 2010 PASSES

On December 18, 2009, President Obama signed the federal spending bill for the fiscal year 2010. Although, the Federal Fiscal Year begins October 1, 2009 and ends September 30, 2010, funding had been maintained under a Continuing Resolution.

The chart below shows how addiction issues will be funded in 2010 vs. how they were funded in 2009.

FEDERAL FY2010

Overview of Drug and Alcohol Abuse Prevention, Education and Addiction Treatment Funding for Federal Fiscal Year 2010

Program	FFY 2009 Funding Level	FFY 2010 Funding Level
Substance Abuse Prevention and Treatment (SAPT) Block Grant	\$1.7786 billion	\$1.7986 billion (increase of \$20 million)
Center for Substance Abuse Prevention (CSAP)	\$201 million	\$202.2 million (increase of \$1.2 million)
Center for Substance Abuse Treatment (CSAT)	\$414.3 million	\$454.63 million (increase of \$40.2 million)
Safe and Drug Free Schools and Communities: State Grants Program	\$294.8 million	\$0 (decrease of \$294.8 million)

LESLIE J. LEVINSON JOINS PRESTIGIOUS NATIONAL BIOETHICS ADVISORY BOARD

Attorney Leslie J. Levinson has accepted an invitation to join the National Advisory Board for the Johns Hopkins Berman Institute on Bioethics. Mr. Levinson is a partner with Edwards Angell Palmer & Dodge LLP and Chair of the firm's Healthcare Practice, where he represents clients across the health care industry on acquisitions and dispositions, public and private equity and debt offerings, securities compliance matters, restructurings and reorganizations, and other business transactions.

"It's a tremendous honor to be invited to join the National Advisory Board of the Berman Institute and participate in shaping the national discussion on bioethics," said Mr. Levinson. "Johns Hopkins University and Medical Center is at the forefront of healthcare today. I'm excited to contribute to the efforts of the Berman Institute on issues that will impact our country for generations."

The Berman Institute, established in 1995, is now one of the largest centers of its kind in the world. Its mission is to conduct advanced scholarship on the ethics of clinical practice, biomedical science, and public health, both locally and globally, and to engage students, trainees, the public, and policy-makers in serious discourse about these issues. The Advisory Board provides strategic guidance and support for the Institute and its work, and is comprised of business leaders, lawyers, judges, philanthropists and community leaders.

The institute brings together more than 30 core and affiliated faculty from the Johns Hopkins School of Medicine, School of Nursing, Bloomberg School of Public Health, and the Krieger School of Arts and Sciences. Faculty work collaboratively on scholarship and teaching in the Institute's five areas of focus: biomedical research and discovery, ethics of clinical practice, public health ethics and health policy, research ethics, and global health ethics and research. The Institute has been funded by private foundations, public research grants, and philanthropic contributions.

NAATP Member Benefit

Our Addiction Treatment Providers Insurance Program is designed to meet the specific needs of NAATP member facilities.

Comprehensive Insurance

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SOFTWARE AND TECHNOLOGY VENDORS ASSOCIATION HOSTS BEHAVIORAL HEALTH INTEROPERABILITY CONFERENCE IN PHOENIX ON JANUARY 26-28TH

The Software and Technology Vendors Association “SATVA” is hosting the first Behavioral Health Interoperability Conference with representatives from Mental Health Corporations of America “MHCA”, the National Council “NCCBH”, the medical community, the addiction community and other stakeholders of the behavioral sciences on January 26-28th in Phoenix, AZ. For the first time Stakeholders will collaborate with the shared goal of defining data needs and supporting technology for a Behavioral Health Continuity of Care Document (CCD) and assure rapid adoption of their final work. This document will support the exchange of relevant needed data among healthcare providers including behavioral health, substance use and medical providers that targets the “coordination and continuity of care”.

Attendees will also focus on relevant interoperability technology methods for a Behavioral Health extension to the CCD which is the framework for both HHS’ “Meaningful Use” requirements to receive the substantial HITECH funding and the Certification Commission for Health Information Technology (CCHIT) criterion.

The chairman of SATVA, Mr. John Raden (CEO of The Echo Group) stated “this extremely important undertaking for the behavioral sciences could not have occurred without the dedication the SATVA committee members, Bill Connors, MSW (President and CEO of Sequest Technologies,

Inc.), John Leipold (CEO of Valley Hope Association) and Michael Morris (President and CEO of Anasazi Software, Inc.)”.

Expected Conference Outcome

The expected conference outcome is a proposal based on the “Meaningful Use” document that will extend the CCD to incorporate relevant behavioral health information. The result is a proposed revision to the CCD that can be presented to HL7 for adoption and that BH software vendors can use to guide their development efforts as a pro forma standard in the interim. Key Stakeholders attending the meeting include:

Software and Technology Vendors Association Members & Their Clients A large number of SATVA Members will be sending their CEO and/or CIO’s to this conference and many will bring their provider customers with them to effectively contribute to the proceedings.



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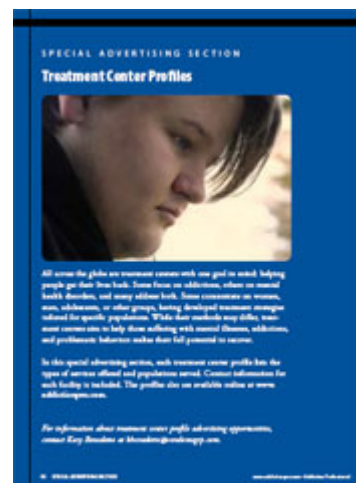
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Disease Management

In the October, 2009 edition of NAATP Visions Newsletter, Ron Hunsicker wrote an article entitled “Danger, Thin Ice.” In that piece, Ron identified three topics requiring a degree of urgency for the drug and alcohol treatment field to address. The one topic was the subject of disease management and its application to our profession. In that article, Ron spoke to the frequent discussion of addiction as a chronic disease. He also strongly suggested that we, as a profession, were going to need to do much more to demonstrate a commitment to the concept through our approach to treating the disease.

In 2008, the Northeast ATTC, The Great Lakes ATTC and the Philadelphia Department of Behavioral Health/Mental Retardation Services published a monograph, authored by William White, MA, Senior Research Consultant Chestnut Health System on the topic of “Recovery Management and Recovery Oriented Systems of Care.” Recovery management and disease management are different terms describing the same concepts for managing chronic illnesses. The monograph should be required reading for all of us who are invested in the future of our profession and for the patients we serve. Among the many topics covered in the monograph include:

- Comparing and contrasting the traditional acute care model vs. a recovery management model which is closely aligned with chronic disease management.
- The radical redesign of our entire system of care at a macro level.
- An outline of principles/concepts of disease management which can be incorporated at a micro (treatment center) level.

In the arena of “main stream” disease management, the Geisinger Health Plan, an entity of the Geisinger Health System of which Marworth is also a part, was recently recognized by U.S. News and World Report as one of the top ten health plans in the country. A significant contributing factor to this accomplishment can be tied to disease management. In this case, it was health plan nurses contacting members regularly reminding them of well child visits, immunizations, follow-up and monitoring compliance with treatment plans around life style issues. It was noted that monitoring people who are not in crisis is a great way to keep them out of crisis.

In the December 2009 edition of NIDA Notes, a publication of the U.S. Department of Health and Human Services, there is an interesting article on “Recovery Management Check-Ups” (RMC). RMC (i.e. disease management phone calls) “aims to identify and alleviate client problems before they derail recovery and facilitate rapid readmission to treatment when recovery falters.”

As Ron referenced in his “Thin Ice” article, the idea of taking chronic disease management principles from main stream health care and applying them to alcoholism and chemical dependency treatment has been a topic of discussion for a number of years. I know from a Google search on the subject there are a handful of prominent treatment providers who are actually doing something on this important issue. Some treatment centers incorporate recovery management principles as a core operating service provided directly by the organization. Others may contract the service to a third party vendor. For most of us, actualizing the idea of disease management can be daunting, intimidating and expensive.

In his October NAATP newsletter article, Ron asks the question, “Where can we point to how we have changed the delivery of treatment as a result of this understanding” (i.e., chronic disease management)?

My answer to the question was I couldn’t point to any changes in the delivery of treatment at Marworth which supported disease management. As a result, in the fall of 2009, Marworth made this the central focus of a strategic planning retreat. Reading William White’s monograph was required of all retreat participants so that we could “hit the ground running” in terms of orientation, terminology and recovery management concepts. From the retreat, Marworth is formally taking steps to incorporate a disease management paradigm into our care delivery model. We are looking to incorporate key concepts outlined in the monograph and we are actively exploring ways to engage locally, the payers of care and the community based treatment system (including primary care physicians) in collaborative relationships that support recovery.

Yes, Ron was correct with his observation in the “Thin Ice” article, that much as been, and will continue to be, written on the chronic disease of addiction. It would seem to me that acceptance of the concept requires movement to change. The change movement can be advocated at a national level through NAATP. Ron’s article certainly served as a catalyst for me to start moving at Marworth.

James Dougherty, VP
Marworth Treatment Centers
Board Member NAATP

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Upcoming Events

The **Community Anti-Drug Coalitions of America (CADCA)** will hold its National Leadership Forum XX on **February 8-11, 2010** in **National Harbor, Md.** SAMHSA's **Center for Substance Abuse Prevention (CSAP)** will convene its 6th Annual Community Prevention Day on **February 8**. For more information, visit <http://www.cadca.org/events/forum/forum20>.

In conjunction with the **National Association of Addiction Treatment Providers (NAATP)** and the **Association for Addiction Professionals (NAADAC), Vendome Group** will produce the Southeast Conference on Addictive Diseases (SECAD) 2010 on **February 21 - 24, 2010** in **Nashville, Tenn.** For more information, visit www.secad10.com.

The **National Association of Psychiatric Health Systems (NAPHS)** will hold its 2010 Annual Meeting on **March 8-10, 2010** in **Washington, D.D.** For more information, visit www.naphs.org.

The **National Council for Community Behavioral Healthcare (National Council)** will hold its 40th National Mental Health and Addictions Conference and Expo on **March 15-17, 2010** in **Orlando, Fla.** Visit www.thenationalcouncil.org for more information.

The **National Institute on Drug Abuse (NIDA)** will hold its 2010 Blending Conference on **April 22-23** in **Albuquerque, N Mex.** Visit www.nida.nih.gov for more information.

The **National Association of Addiction Treatment Providers (NAATP)** will hold its 2010 Annual Addiction Treatment Leadership Conference on **May 22-25, 2010** in **San Antonio, TX.**

NAATP VISIONS

NAATP VISIONS is published ten times a year by NAATP. Information printed in NAATP Visions does not represent official NAATP policy or positions.

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